

# HARVEY NASH/KPMG CIO SURVEY 2020

22<sup>nd</sup> YEAR

4 200 RESPONDANTS

83 COUNTRIES

UNIQUE REPORT

8 KEY INSIGHTS

29<sup>th</sup> SEP 2020

COVID 19 HAS EMPHASIZED THE DIGITAL DIVIDE



DIFFERING PATHS TO NEW REALITY

NEW LEADERS:

COLLABORATIVE

HIGH EQ

WELL VERSED IN BUSINESS & TECH

IN A WORLD WITHOUT PLACE, THE TALENT POOL IS LARGER

BUT THE ATTACK SURFACE IS LARGER TOO!

SECURITY IS KEY

DEFINE & MEASURE:

PEOPLE. TALENT. THESE ARE ALWAYS THE SAFE INVESTMENTS.

IN ADDITION TO COVID, BLM HAS CHANGED THINGS... AS HAS THE RECESSION.

SO IS THIS THE END OF THE OFFICE?

COVID

I'VE PUSHED FOR REMOTE WORK!

PRODUCTIVITY

WE LEARNED TO COPE WITH ADVERSITY IN 2008!

WE ALREADY WANTED REMOTE WORK

SCENARIO PLANNING & RIGOUR (AND DOING THE BASICS RIGHT)

PEOPLE NEED SUPPORT

NORMAL

FOCUS: OUTCOMES NOT SHINY TOYS

RISK

FOR SECURITY: 'INTERNAL' & 'EXTERNAL' COMMS DIVIDE

MILLENNIALS

GEN Z

HYBRID

ROI

"THE PANDEMIC OFFERED..."

CIO

... THE OPPORTUNITY TO RETHINK I.T. STRATEGY!

Harvey Nash.

KPMG